



## AVTranz – New Hampshire Judicial Branch

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*AVTranz has been awarded a state-wide transcription services contract.*

**July 6, 2011, Phoenix, AZ** – AVTranz today announced that it has been awarded a contract, projected to last five years, with the New Hampshire Judicial Branch (NHJB) to provide transcription services for the entire state court system.

The contract calls for AVTranz to release a new version of its online rich media management system, The Court Record Online, to facilitate the entire transcription ordering and production process through a secure, hosted website. Transcript ordering, uploading of digital recordings, assignment and preparation of the transcript as well as final delivery of transcript and payment will occur through The Court Record Online v2 (TCRO2).

"AVTranz is well positioned for this contract," said Steve Townsend, AVTranz' CEO. "We have been developing a new version of The Court Record Online for a contract of this size and scope for the past year." TCRO2 is due to be released early this fall and a final version meeting New Hampshire's specifications will be released early in 2012. "This project is another example of how digital reporting and transcription is maturing in the US court market," added Townsend.

According to Erik Lige, AVTranz' VP of Sales & Marketing "The NHJB is asking AVTranz to help them leverage their investment in digital audio recording to provide the highest level of customer service to the Court's internal and external customers and create efficiencies and cost savings system-wide; savings that were unachievable with the previous methods."

AVTranz has partnered with McMurry's Web division for the development of TCRO2. McMurry, based in Phoenix, AZ, has extensive experience in web design, online services and web-based rich media asset management solutions. "This project has been a terrific opportunity for our designers and developers," said Chris McMurry, President and CEO of McMurry. "Managing large quantities of audio and video online, in an elegant workflow process, can be really challenging. It has been great working with AVTranz, the industry leader in digital reporting, to design a perfectly suited solution for this rapidly growing market."

Don Goodnow, Director of the New Hampshire Judicial Branch noted that AVTranz was selected through a competitive bid process. "We are impressed with AVTranz as a company and its management. We look forward to working with them as they launch TCRO2 and going forward as they provide transcription services for the court and the citizens of New Hampshire."

### **About AVTranz:**

AVTranz, headquartered in Phoenix, with offices in Tucson and Denver, was established in 1991 and is the leading provider of verbatim transcription and electronic reporting services in the US. Since its inception, AVTranz has subscribed to the principle that its clients are best served through a broad base of digital reporting and transcription knowledge. AVTranz specializes in digital reporting and transcription of state and federal court proceedings, complex litigation proceedings, military disciplinary proceedings, depositions, arbitrations, grievance hearings and administrative proceedings.

### **About McMurry:**

McMurry, with three offices in Arizona and New York, offers a complete line of marketing communications services to a variety of clientele, including the Ritz-Carlton Hotel Co., CBS, Aon, Deloitte, HP, Verizon, UPS, Thomson Reuters and Amtrak, as well as resources to thousands of corporate professionals. The company has specialized practices in healthcare, finance and insurance, and best-in-class content marketing, interactive and video production services. One of the largest independent marketing communications companies in the U.S., McMurry is on the Inc. 5000 Fastest Growing Companies list and is recognized by the Great Place to Work® Institute and Entrepreneur® as one of the top five "Best Small Workplaces" in the U.S.

### **About the New Hampshire Judicial Branch:**

The mission of the Administrative Office of the Courts is to provide excellent support service to judges, clerks and support staff of New Hampshire's courts.

The AOC areas of responsibility include those tasks that lend themselves to centralization or which require specialized knowledge. Our support allows judges and court staff to focus their energies on delivering direct service to New Hampshire litigants, jurors, witnesses and attorneys.

Contact:

[Erik Lige](#)

VP, Sales & Marketing

AVTranz

845 N. 3rd Ave.

Phoenix, AZ 85003

[www.avtranz.com](http://www.avtranz.com)

(602) 263-0885 x132

[Erik.lige@avtranz.com](mailto:Erik.lige@avtranz.com)